

Shell raises the fun (and the funds!)



Minister for Social and Family Development Mr Desmond Lee reveals \$80,000 raised by Shell for Lakeside

With the Shell Amazing Raise 2017, Shell raised \$80,000 for Lakeside while putting a meaningful twist on the reality show classic. 160 Shell staff raced around the Southwest District to learn more about challenges faced by children, youths and families in need.



Shell staff help their blindfolded teammates to navigate the maze, just as Lakeside “speaks into” the lives of our beneficiaries

At the Lakeside Student Care pit-stop, participants navigated a maze blindfolded, relying on their teammates to guide them out of the maze. The game simulates the darkness our children, youths and families experience in the face of overwhelming life challenges, and how Lakeside speaks into their lives during those tough times.

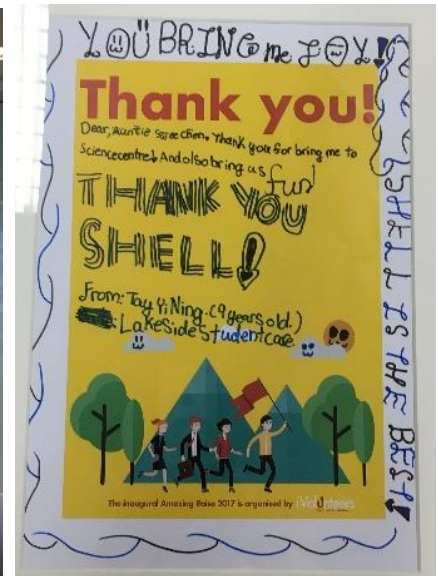
In the maze, participants also picked up items that represent Lakeside programmes funded and co-designed with Shell i-Volunteers to increase social mobility for our beneficiaries. For

example, a ticket represented educational outings to complement the sponsored tuition for children under the Future Kids programme.



(left) Shell staff piece together a massive jigsaw puzzle for their final challenge

(right) Lakeside Executive Director Mr Teo Tee Loon congratulates the winning team



Minister Mr Desmond Lee presents a personalised card from a Lakeside child to Ms Goh Swee Chen, Chairman of Shell Companies in Singapore

Minister for Social and Family Development Mr Desmond Lee presented Shell department representatives with handwritten cards from Lakeside Student Care children. Thank you organisers Shell i-Volunteers, supporters Southwest CDC, ITE College West and Dignity Kitchen for a truly amazing raise!